

April 22, 2020

## ProData Consult acquires Amesto Consulting

ProData Consult, one of the leading independent consultancies in Northern Europe, has acquired Amesto Consulting, which has been part of the Amesto Group since 2014. Amesto Consulting is merging with the Norwegian department of ProData Consult, and will as part of the merger, continue under the name ProData Consult. The management and employees of Amesto Consulting all remain in the new setup.

*"We are very pleased to join ProData Consult. Right from the start, we saw the obvious synergies between Amesto Consulting and ProData Consult. We both have a strong tradition of delivering high-end IT consultancy services, and together we can offer our clients, partners, and consultants a much more comprehensive service",* says Mari Ann Vassgård, current acting CEO of Amesto Consulting, who will step into the role as CEO for ProData Consult in Norway.

The merger creates an even stronger business with a sharp focus on delivering high quality IT consultancy services to pursue growth opportunities in the market. As a result of the collaboration, clients of Amesto Consulting will, among other things, gain access to ProData Consult's unique "Nearshoring-as-a-Service" solution, which offers access to Polish consultants with strong specialist competences, ensuring a highly competitive combination of high quality and scalability. In general, the combined company will have a stronger footprint in the Norwegian market, as well as a stronger service offering to the Norwegian client portfolio.

And at ProData Consult, they are now ready to continue building upon the strong foundation, which has been created over the last couple of years at Amesto Consulting.

*"Amesto Consulting has created a reputable and strong company with good prospects in the Norwegian market for IT consultants. Together we have a stronger market position, and we can offer our clients and consultants an even better service. We look very much forward to learning from the skilled team in Amesto Consulting and contributing with our experience, services, and platform,"* says Søren Rode, Group CEO of ProData Consult.

The acquisition of Amesto Consulting is in line with the overall strategy for ProData Consult, and the announcement of the acquisition happens only a few months after ProData Consult Group acquired Sweden-based Sourcing Network AB.

*"Organic growth fueled by acquisitions of top-performing consulting companies in local markets is key in our plan to create a pan-Northern European market leader with a strong presence in each country and best-in-class cross-border services. We are happy to announce this acquisition despite these difficult times, but based on solid results and strong backing from majority investor Polaris Private Equity, we can stay focused on executing on our plan,"* says Agner N. Mark, chairman of ProData Consult Group.

Amesto Consulting generated revenue of NOK 112 million in 2019, and ProData Consult Group generated revenue of DKK 1.022 million across all markets.

*The acquisition is subject to customary closing conditions, including the approval of competition authorities.*

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**For additional information:**

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**About Amesto Consulting (<https://amestoconsulting.no/>)**

Amesto Consulting (formerly known as House of Consulting) delivers IT and management consultants to some of the most renowned companies in Norway. The company was founded by entrepreneurs Mari Ann Vassgård and Sindre Sandaker in 2013, who both have comprehensive experience within the delivery of IT and management consultants. In the past couple of years, the company has delivered excellent results and fast growth, best illustrated by the 2017, 2018, and 2019 Gazelle-awards. Since 2014 the company has been part of Amesto Group. In 2019, Amesto Consulting produced revenue of NOK 112 million.

**About ProData Consult ([www.prodataconsult.com](http://www.prodataconsult.com))**

ProData Consult is one of the leading independent consultancies in Northern Europe with a focus on business and IT consultants. The Group provides high-end business and IT consultants on-site in the countries where the company is represented and nearshore from its nearshore centers in Warsaw and Cracow. Today the company has more than 1,400 active consultants on assignments for clients. ProData Consult is headquartered in Copenhagen and has branches/subsidiaries in Norway, Sweden, Poland, Germany, and the Netherlands. The company was established in 1994, and since 2018 it has been owned by main shareholder Polaris Private Equity and a group of senior executives and board members.